



Leadership Southwest is a cooperative effort sponsored by the Cedar Hill, DeSoto, Duncanville and Lancaster Chambers of Commerce. Founded in 1985 with 23 participants Leadership Southwest is in its 33rd year of developing leaders and has graduated over 1,100 participants.

Leadership Southwest's mission is to connect people and prepare them as leaders to shape the future of Southwest Dallas County. We do this by giving civic-minded people a vehicle for their community-oriented energies and providing access to community leaders and policy makers over the course of nine months.

Become a sponsor

Consider becoming a sponsor today. Your generous support provides the Dallas Southwest County with a Leadership Program that offers world class leadership skills training and coaching with Dr. Larry Terry from UNT Dallas.

Leadership Series Sponsor: \$3,000

Exclusive Sponsorship benefits:

- Exclusive naming rights for 9 month Leadership Skills program presented by Dr. Larry Terry, UNT Dallas
- Two minute spotlight at the May graduation with program participation to introduce Dr. Larry Terry
- Two Tables (16 seats) at LSW Graduation and Distinguished Leadership Award Luncheon
- Logo on banner to be displayed at all class days, alumni events and DLA / Graduation Luncheon
- Logo in the signature of every LSW email and letterhead recognition as the Leadership Series Sponsor
- Logo on cover of class members notebook, nametags and every class session agenda
- Logo Inclusion in all promo media and press releases
- Scrolling banner on home page from August 2017-May 2018
- Recognition through website and social media

Platinum Level Sponsor: \$1,500

Nine available: Platinum Sponsorship benefits:

- Class Day Sponsorship (One session of choice)
- 5 minute spotlight during lunch of one chosen class day
- Inclusion in all promo media and press releases as Platinum Sponsor
- Logo on banner to be displayed at all class days, alumni events and DLA / Graduation Luncheon
- Logo in the signature of every LSW email and letterhead recognition as a Platinum level sponsor
- Logo on every class session agenda, newsletter
- One table (8 seats) at LSW Graduation and Distinguished Leadership Award luncheon
- Logo on shared scrolling banner on home page from August 2017-May 2018
- Recognition through website and social media

Executive Sponsor: \$1,000

Executive Sponsorship benefits:

- Name included in all promo media and press releases as Executive Sponsor
- Name on banner to be displayed at all class days, alumni events and DLA / Graduation Luncheon
- Logo in the signature of every LSW email; recognition as an Executive sponsor
- Logo on the agenda of one session selected for sponsorship
- Four VIP seats at LSW Graduation and Distinguished Leadership Award luncheon
- Recognition through website and social media

Leader Sponsor: \$500

Leader Sponsorship benefits:

- Name included in all promo media and press releases as Leader Sponsor
- Logo in the signature of every LSW email; recognition as a Leader level sponsor
- Two general admission seats at LSW Graduation and Distinguished Leadership Award Luncheon
- Recognition through website and social media

Breakfast Sponsor: \$250

Breakfast Sponsor benefits:

- Invitation and five minutes to address class members during breakfast
- Recognition and acknowledgement on day's session agenda and packet
- Recognition through website and social media

For More Information contact Amanda Skinner, IOM | Executive Director
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